

CONTEST RULES

ARTICLE 1 – ORGANIZATION

The photo contest is organised by Versele-Laga, headquartered in Belgium at 9800 Deinze, Kapellestraat 70, with company number BE 0424.901.669, and Nutriquine NV, headquartered in Belgium at 9031 Drogen, Industriepark 11B, with company number BE 0861.186.883.

ARTICLE 2 – RULES

2.1 The purpose of the competition is to take a nice Christmas picture with your horse and a Cavalor product and post it online.

2.2 The theme of the photo contest is 'Christmas'. Any photos not related to this theme or any inappropriate photos will be removed from the selection.

2.3. The contest runs from 25 November 2019 up to and including 15 December 2019, which is the last day on which the photos can be submitted. Photos submitted after this date will not be entered into the contest.

ARTICLE 3 – PARTICIPATION

3.1 This contest is open to any natural person.

3.2 Anyone can participate. Legal persons and staff members of the organizer, all employees of any Versele-Laga, Nutriquine or Anidis affiliate and their relatives to the second degree or resident family members may participate in the contest, but are excluded from prizes.

3.3 The photo contest is open to both professional photographers and amateurs of all nationalities and ages.

Children (aged under 18) must have the consent of a parent/guardian or their legal representative aged over 18 in order to participate. Winners must prove their age before they can receive their prize. The organiser may ask any winner aged under 18 to present proof of consent from parents/guardians, stating that they consent to their child taking part in the contest and to the award of the prize by the organiser. The organizer reserves the right to select another winner if the original winner cannot present sufficient proof of consent.

3.4 Participation in this contest is free.

3.5 Participating in this contest entails the explicit acceptance of the contest rules. The participants can find the contest rules at www.cavalorgames.com or they can request them in writing from Versele-Laga.

In cases not covered by these rules, the organization decides. There can be no discussion on the content of the decision.

3.6 To validly participate in the contest, the photos must be submitted via www.cavalorgames.com.

3.7 Delivery of the images:

3.7.1. In a good quality (at least 800x600 pixels).

3.7.2 In JPEG, GIF or PNG format.

3.7.3 With a minimum size of 250 KB and a maximum size of 2 MB.

3.8. To validly participate, name, address, email address and the name of your horse must be entered with every photo. If the address or email address are entered incorrectly, the participation is invalid and there is no competition for the prize.

3.9 Participants are responsible for all their own expenses incurred to participate in this contest.

3.10 The participants guarantee the authenticity of their photos. Attempted fraud means exclusion from the contest.

3.11 The participant who submits one or more photos is aware of copyright. Participants must have the exclusive rights of each submitted photo and take responsibility for their submitted work, both in terms of the right to privacy and in terms of copyright. By submitting, the photographer declares that the persons in the photos have no objection to publication. They are also aware of the rules of the contest. The photos must have been taken by the photographer himself. Submission of the photos implies the ownership of copyright by the entrant.

ARTICLE 4 – ASSESSMENT/VOTING

4.1 Assessment of the photos is as follows:

4.1.1 Anyone can submit an unlimited number of photos per email address.

4.1.2 The organizer will check the submitted photos to assess if they are valid for publication and not contrary to good morals. Only photos of horses are accepted. The organizer does not have to give any reason for not publishing a photo. The organizer may remove a published photo of his choice from the contest at any time.

4.1.3. The assessment is based on the number of likes on the pictures on the Cavalor Facebook page. The 3 pictures with the most likes on their picture on the Cavalor-Facebookpage win.

4.2 The organizer may cancel cast votes and entries at any time if there is a suspicion of fraud, without motivation or information.

4.3 Voting is possible from 25 November 2019 until 15 December 2019.

4.4 It is not possible to appeal against the outcome. No letters, telephone calls or emails will be answered in connection with the contest.

ARTICLE 5 – PRIZES

The 3 pictures with the most likes on the Cavalor-Facebookpage win. This contains 6 bags of Cavalor feed of your choice, 1x Cavalor Mash & Mix 1.5 kg, 1x Cavalor

Crunchies, 1x Cavalor Leather Soap 500 ml, 1x Cavalor Leather Shine 200 ml, 1x Cavalor Derma Spray 250 ml and 1x Cavalor PodoGuard 500 ml.

5.5. The outcome of the contest will be announced on 16 December 2016.

5.6 The winners will be notified by email and social media using the address associated with their participation.

ARTICLE 6 – AWARDING THE PRIZES

The prizes will be sent to the address associated with the participation. The prize cannot be sent if the address is incomplete or incorrect and Versele-Laga can decide itself to appoint a new winner.

The prize cannot be exchanged for cash or other benefits in kind.

ARTICLE 7 – COPYRIGHT

No rights can be derived from (participation in) this photo contest, publications on the website or in internal and/or external displays or exhibitions.

The organizer is not responsible for violating the copyrights to the photos submitted by third parties. The organizer cannot be held responsible for costs arising from the unauthorized use of copyrighted images.

ARTICLE 8 – AMENDMENTS TO THE RULES

The organizer reserves the right to cancel, postpone, extend, shorten or change this Contest in whole or in part, if circumstances so require, without having to justify this decision and without being able to be held liable in any way.

ARTICLE 9 – PERSONAL DATA PROTECTION ACT

The personal data requested on the entry form are compulsory. This information is only for the organiser and is intended for participation in the contest, selection of the winners, awarding prizes and in fulfilment of the obligations arising from the applicable laws and regulations. The personal data is stored in the Cavalor customer database and can be used for commercial purposes. These data will not be sold or transferred to third parties in any way whatsoever.

ARTICLE 10 – COMPLAINTS

10.1 Any complaint must be filed by registered letter including a reasoned argument before 31 December 2019 to Versele-Laga: 9800 Deinze, Kapellestraat 70.

10.2 No legal recourse is permitted.

ARTICLE 11 – LIABILITY

11.1 The organization cannot be held responsible for any technical problems during opening/uploading of digital files which makes it impossible for the entry to compete for the prizes. In addition, the initiators cannot be held responsible for any damage

experienced by the participants, such as problems related to computer networks, computer virus infections and unauthorized computer access.

11.2 The organizer cannot be held responsible for interruption or cancellation of the contest for causes outside his control.

11.3 The organizer is not responsible for violating the copyrights to the works submitted by third parties.

The organizer cannot be held responsible for costs arising from the unauthorized use of copyrighted images.

11.4 The participants indemnify the organization of any kind of claim or responsibility arising from publication or exhibition of the entries.